

## **Nature Up North Summer Internship St. Lawrence University**

The Nature Up North project seeks student interns for summer 2019. Students who have interest in the environment, outdoor leadership, community outreach, web development, social media, and/or education are encouraged to apply. Interns will work 40 hours/week, including some weekends. The 10-week internship includes campus housing and a stipend of \$3,750. All application materials should be emailed as a SINGLE PDF DOCUMENT to Emlyn Crocker, Nature Up North Project Manager ([ecrocker@stlawu.edu](mailto:ecrocker@stlawu.edu)). Completed applications must be received by Sunday, February 17th, 2019.

### **What is Nature Up North?**

Nature Up North combines experiences in nature with web-based technologies to spark new interest in the natural world. We lead hikes, paddles, and educational workshops in the community and in local schools. Our website, [natureupnorth.org](http://natureupnorth.org), enables users to download trail maps, share nature photos, learn about local outdoor events, read about local environmental issues, and participate in citizen science projects. We aim to make technology a tool, and not a barrier, to building an environmentally aware community in the North Country. We seek motivated student interns to lead programs and develop environmental communication strategies that will inspire North Country residents to engage with nature.

### **Intern responsibilities include (but are not limited to):**

- Leading community outreach events such as guided hikes, paddles, and skill-based outdoor workshops
- Creating lesson plans and educational materials to bring Nature Up North's citizen science initiatives into local K-12 classrooms
- Developing web content including blog posts, trail maps, and species accounts for [natureupnorth.org](http://natureupnorth.org)
- Managing Nature Up North's social media presence
- Creating promotional materials such as newsletters, posters, and flyers
- Representing Nature Up North at public events including local festivals and farmer's markets

### **Qualifications:**

- Strong public speaking, writing, and leadership skills
- Interest in the environment and ability to identify North Country flora and fauna
- Ability to work well independently AND as part of a team to coordinate project activities such as event planning/leadership
- Motivation and enthusiasm for teaching and learning
- Ability to hike moderate distances with a backpack, and willingness to work outdoors in all weather conditions
- Familiarity with Microsoft Office programs and social media platforms is required, and additional web development, GIS, and graphic design skills are highly desired
- A valid driver's license

Return Completed Application Materials via email as a SINGLE PDF DOCUMENT by Sunday, February 17th, 2019 to [Emlyn Crocker \(ecrocker@stlawu.edu\)](mailto:ecrocker@stlawu.edu)

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### **Students who receive Nature Up North internships agree to the following conditions:**

1. A 10 week internship beginning in late May 2019 and ending August 2<sup>nd</sup>, 2019.
2. Students awarded a 10-week internship receive a \$3,750 stipend to replace earnings from summer employment and therefore agree not to accept other employment during the project period. (The IRS requires the university to withhold 14% on stipend payments to international students, but the U.S. has tax treaties with some countries that exempt this tax. International students should contact Carol Gable, Associate Vice President for Finance, for further information.)
3. Campus housing is provided.
4. Students chosen as Nature Up North interns may not enroll in any summer session courses.

### **Application process:**

Students applying for the Nature Up North internship must complete an application consisting of the following:

1. A completed application form (please see the form below).
2. Cover Letter
3. Résumé or CV.
4. An unofficial academic transcript.
5. A short writing sample (approx. 2 pages) which demonstrates an ability to communicate effectively. This can be an excerpt from a research paper, creative essay, lab report, or blog post. It does NOT need to be new content, and can be something you've produced for a SLU class. While a writing sample is required, you may also consider submitting video or photo samples that highlight your skills with mixed media.
6. The information for two references, including name, title, e-mail address, and phone number. **Please be sure to notify your references that we may be contacting them!**

## **APPLICATION COVER SHEET ON NEXT PAGE**

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St. Lawrence University**

**1. General Information:**

Name: \_\_\_\_\_ SMC: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Major (if applicable): \_\_\_\_\_ GPA: \_\_\_\_\_ Major GPA: \_\_\_\_\_

**2. References**

Name	Organization	E-mail	Phone

**3. Please list the courses you have taken which you feel have best prepared you for this internship.**

**4. Nature Up North interns will perform a diverse range of responsibilities including (but not limited to) leading public outings, writing for natureupnorth.org, creating promotional materials, and working with kids in classroom settings. Describe any skills or experiences that you feel have prepared you to work as an intern for Nature Up North and how your skill-set will benefit the project.**

**5. Please comment on specific computer or technological skills you have, including experience with GIS, Adobe Creative Suite programs, video production, photography, and/or web development.**

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- 6. The Nature Up North internship will require that you lead hikes, paddles, and other programs for public and K-12 audiences. Please describe your public speaking experience, and highlight an instance where you feel that you communicated to an audience in a particularly effective way.**
  
- 7. Describe a particularly memorable or effective environmental education experience that you have had, and why that experience has stuck with you.**
  
- 8. Nature Up North interns have the opportunity to develop and deliver new environmental education programs for the public. These programs have included orienteering, wild edible plants, canoeing, fishing, and survival skills. Describe a program that you might lead, including the target audience (e.g. kids or adults) and the location of the event.**
  
- 9. To the best of your knowledge, please state your availability between late May and August 4<sup>th</sup>, 2017.**

**10. Certification:**

By signing below, you agree to abide by the conditions stipulated for the Nature Up North Internship.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_